

WOMAN HEALTH AND CHILD NUTRITION PROJECT GOKORNO Ebook

Woman Health and Child Nutrition Project Gokorno

Introduction

The Woman Health and Child Nutrition Project Gokorno is a comprehensive initiative designed to improve the overall health outcomes of women and children in the Gokorno region. Recognizing the critical link between maternal health and child nutrition, the project aims to address prevalent health challenges, promote sustainable health practices, and foster community-driven solutions. This initiative is rooted in the understanding that healthy women are better equipped to nurture their children, and well-nourished children are more likely to thrive and reach their full potential. Over the years, Gokorno has faced numerous health issues, including maternal mortality, malnutrition, and preventable childhood diseases, which the project seeks to mitigate through targeted interventions.

Objectives of the Gokorno Project

The primary goals of the Woman Health and Child Nutrition Project Gokorno include:

- Improving maternal health and reducing maternal mortality rates.
- Enhancing child nutrition and preventing malnutrition.
- Increasing community awareness about health and nutrition best practices.
- Strengthening healthcare infrastructure and service delivery.
- Promoting gender equality and empowering women in health decision-making.
- Encouraging sustainable health behaviors within communities.

Key Components of the Project

- Maternal Health Interventions

Maternal health remains a cornerstone of the Gokorno project, focusing on ensuring safe pregnancies, deliveries, and postpartum care.

- Antenatal Care (ANC):

- Regular health check-ups during pregnancy.
- Screening for complications and nutritional deficiencies.
- Distribution of essential supplements like iron and folic acid.
- Skilled Birth Attendance:
 - Training traditional birth attendants and midwives.
 - Facilitating access to healthcare facilities for childbirth.
- Postnatal Care:
 - Monitoring mother and newborn health postpartum.
 - Promoting exclusive breastfeeding.
- Family planning counseling.

- Child Nutrition and Health Programs

Child health initiatives aim to combat malnutrition and prevent childhood illnesses.

- Immunization Campaigns:
 - Vaccination drives against measles, polio, and other preventable diseases.
- Nutritional Supplementation:
 - Distribution of micronutrient powders and fortified foods.
 - Promotion of breastfeeding and complementary feeding.
- Growth Monitoring:
 - Regular screening for underweight, stunting, and wasting.
- Counseling parents on proper feeding practices.

- Community Engagement and Education

Empowering communities is vital for the sustainability of health improvements.

- Health Education Sessions:
 - Conducted in local languages to raise awareness.
 - Topics include hygiene, sanitation, and nutrition.
- Formation of Women's Groups:
 - Facilitating peer support and knowledge sharing.
 - Encouraging women's participation in health decision-making.
- Male Involvement Programs:
 - Educating men about maternal and child health.
 - Promoting shared responsibility within families.

- Healthcare Infrastructure Strengthening

Ensuring accessible and quality healthcare services involves:

- Upgrading clinics and health posts.
- Training healthcare providers.
- Ensuring availability of essential medicines and supplies.
- Implementing mobile health clinics for remote areas.

Challenges Faced by the Project

Despite its comprehensive approach, the Gokorno project faces several hurdles:

- Cultural Barriers:
 - Traditional beliefs and practices sometimes hinder modern health practices.
- Geographical Constraints:
 - Remote and inaccessible areas limit outreach.
- Resource Limitations:
 - Insufficient funding and medical supplies.
- Low Literacy Levels:
 - Challenges in health education and behavior change.
- Gender Norms:
 - Societal norms restricting women's autonomy in health decisions.

Addressing these challenges requires culturally sensitive strategies, community participation, and sustained political commitment.

Impact and Achievements

Since its inception, the Woman Health and Child Nutrition Project Gokorno has achieved notable milestones:

- Reduction in Maternal Mortality:
 - Improved access to skilled birth attendants and emergency obstetric care.
- Decreased Malnutrition Rates:
 - Increased exclusive breastfeeding rates and better complementary feeding practices.
- Enhanced Immunization Coverage:
 - Significant rise in vaccination rates among children under five.

- Increased Community Awareness:
- Higher participation in health education sessions.
- Strengthened Healthcare Infrastructure:
- Renovated clinics and trained health personnel.

These achievements translate into healthier mothers and children, healthier communities, and a foundation for sustainable development.

Future Directions and Recommendations

To sustain and expand the gains, the project should consider:

- Scaling Up Successful Interventions:
- Replicating effective strategies in other regions.
- Integration with Broader Health Programs:
- Linking with nutrition, sanitation, and education sectors.
- Enhancing Data Collection and Monitoring:
- Using digital tools for real-time tracking of health indicators.
- Fostering Partnerships:
- Collaborating with NGOs, government agencies, and local leaders.
- Focusing on Women's Empowerment:
- Investing in education and economic opportunities for women.

Continued investment, community involvement, and adaptive strategies are crucial for the long-term success of the Gokorno initiative.

Conclusion

The Woman Health and Child Nutrition Project Gokorno exemplifies a holistic approach to improving maternal and child health through targeted interventions, community participation, and infrastructure development. While challenges remain, the project's achievements demonstrate the transformative potential of focused health initiatives. Ensuring the health of women and children is not only a moral imperative but also a strategic investment in the future of Gokorno. With sustained effort and adaptive strategies, the project can serve as a model for other regions striving to improve health outcomes and foster resilient, healthy communities.

Woman Health and Child Nutrition Project Gokorno has emerged as a vital initiative aimed at improving the well-being of women and children in the Gokorno region. This comprehensive project focuses on addressing critical health issues, promoting nutritional awareness, and ensuring sustainable development for vulnerable populations. Over the past few years, it has garnered

attention for its multi-faceted approach, integrating healthcare services, community engagement, and educational programs to foster long-term positive outcomes.

Overview of the Woman Health and Child Nutrition Project Gokorno

The initiative was launched in response to alarming health statistics and nutritional deficiencies observed among women and children in Gokorno. Recognizing the interconnectedness of maternal health and child development, the project aims to provide targeted interventions that enhance health standards, reduce mortality rates, and promote healthy growth.

The project operates through a combination of mobile clinics, community health worker programs, nutritional supplementation, and awareness campaigns. Its holistic approach considers cultural sensitivities and involves local stakeholders to ensure community buy-in and sustainability.

Objectives and Goals

Primary Objectives

- Improve maternal health outcomes through prenatal and postnatal care.
- Reduce infant and child mortality rates.
- Increase awareness about nutrition, hygiene, and health practices.
- Promote exclusive breastfeeding and proper complementary feeding.
- Address malnutrition and micronutrient deficiencies.

Long-term Goals

- Empower women with knowledge and resources to make informed health choices.
- Establish sustainable health infrastructure within the community.
- Foster a culture of preventive healthcare rather than reactive treatment.
- Contribute to broader national health targets related to maternal and child health.

Key Components of the Project

Healthcare Services

The project enhances access to quality healthcare by establishing mobile clinics that reach remote and underserved areas. These clinics offer:

- Antenatal and postnatal check-ups.
- Immunization services.
- Screening for common health issues like anemia, infections, and chronic conditions.
- Referral systems for specialized care when necessary.

Nutritional Programs

Recognizing that proper nutrition is foundational to health, the project emphasizes:

- Distribution of nutrient-rich supplements, including iron, folic acid, and vitamin A.
- Promotion of balanced diets tailored to local food availability.
- Education on breastfeeding and complementary feeding practices.
- Monitoring growth and development indicators in children.

Community Engagement and Education

The project leverages local community leaders, health volunteers, and women's groups to disseminate information. Activities include:

- Workshops on hygiene, sanitation, and disease prevention.
- Peer counseling sessions on maternal health.
- School-based programs to educate adolescents about reproductive health.
- Cultural adaptation of health messages to ensure relevance and acceptance.

Capacity Building

Training healthcare providers and community health workers enhances the sustainability of the project. Focus areas include:

- Updated clinical protocols.
- Communication skills.
- Data collection and monitoring techniques.
- Emergency response preparedness.

Impact and Outcomes

Improvements in Maternal and Child Health

The project has reported tangible improvements, such as:

- Increased attendance at antenatal care visits.
- Higher rates of facility-based deliveries.
- Reduction in maternal and neonatal mortality.
- Improved nutritional status among children under five, with a decline in stunting and wasting.

Enhanced Nutritional Awareness

Community surveys indicate heightened awareness about:

- Importance of exclusive breastfeeding for the first six months.
- Proper complementary feeding after six months.
- Hygiene practices to prevent diarrhea and other infections.

Strengthening Health Systems

The initiative has contributed to:

- Better data collection, enabling targeted interventions.
- Improved supply chain management for essential medicines and supplements.
- Increased capacity of local health staff to provide comprehensive care.

Challenges and Limitations

While the project has demonstrated significant successes, several challenges persist:

- Cultural Barriers: Traditional beliefs sometimes hinder the adoption of recommended health practices.
- Resource Constraints: Limited funding impacts the scale and scope of interventions.
- Geographic Accessibility: Remote terrains make outreach difficult, especially during adverse weather.
- Sustainability: Maintaining community engagement and funding over the long term remains a concern.
- Data Management: Ensuring accurate and timely data collection requires ongoing training and supervision.

Pros and Cons of the Woman Health and Child Nutrition Project Gokorno

Pros

- Holistic Approach: Combines healthcare, nutrition, and education for comprehensive impact.
- Community-Centric: Involves local stakeholders, fostering acceptance and sustainability.
- Improved Health Indicators: Demonstrated reductions in mortality and malnutrition rates.
- Capacity Building: Enhances skills of local healthcare providers and volunteers.
- Flexible Delivery Models: Mobile clinics and outreach programs reach remote populations effectively.

Cons

- Funding Dependency: Reliance on external funding sources can threaten continuity.
- Cultural Resistance: Traditional beliefs sometimes oppose modern health practices.
- Limited Infrastructure: Infrastructure gaps hinder consistent service delivery.
- Monitoring Challenges: Data collection and evaluation require ongoing effort.
- Scale Limitations: Difficulties in expanding coverage to all vulnerable communities simultaneously.

Future Directions and Recommendations

To maximize the impact of the Woman Health and Child Nutrition Project Gokorno, several steps can be considered:

- Scaling Up: Expand successful models to neighboring regions with similar challenges.
- Enhancing Sustainability: Develop community-led financing and resource mobilization strategies.
- Integrating Technology: Utilize digital tools for health education, data management, and teleconsultations.
- Strengthening Partnerships: Collaborate with government agencies, NGOs, and private sector stakeholders.
- Fostering Research: Conduct longitudinal studies to measure long-term impacts and refine interventions.
- Cultural Adaptation: Continue tailoring messages and approaches to local customs and beliefs.

Conclusion

The Woman Health and Child Nutrition Project Gokorno exemplifies a comprehensive and community-focused approach to addressing some of the most pressing health challenges faced by women and children in underserved areas. Its multifaceted strategy, combining healthcare delivery, nutritional support, education, and capacity building, has yielded promising results in improving health outcomes and fostering sustainable development. Despite facing logistical, cultural, and resource-related challenges, the project's successes underscore the importance of integrated, culturally sensitive health interventions. Continued investment, innovation, and community engagement will be vital in ensuring the project's long-term sustainability and in scaling its benefits to reach more vulnerable populations. As Gokorno advances on its health journey, this initiative serves as a model for similar programs aiming to empower women and nurture healthier generations.

QuestionAnswer What is the main goal of the Woman Health and Child Nutrition Project in Gokorno? The primary goal is to improve maternal and child health outcomes by providing nutrition education, healthcare services, and support to women and children in Gokorno. How does the project address malnutrition among children in Gokorno? The project implements community-based nutrition programs, including supplement distribution, cooking demonstrations, and growth monitoring to combat malnutrition among children. What specific services are offered to pregnant women through the Gokorno project? Pregnant women receive prenatal care, nutritional counseling, iron and folic acid supplements, and health education to ensure healthy pregnancies. How does the project promote awareness about child immunization and disease prevention? The project conducts awareness campaigns, health talks, and vaccination drives to increase immunization coverage and educate caregivers on disease prevention. In what ways does the Gokorno project support breastfeeding practices? The project encourages exclusive breastfeeding for the first six months through counseling, peer support groups, and training health workers to promote optimal breastfeeding practices. What role do community health workers play in the Gokorno Woman Health and Child Nutrition Project? Community health workers facilitate outreach, provide health education, monitor child growth, and help connect families with healthcare services to ensure effective project implementation. How can local communities participate in the success of the Gokorno nutrition project? Communities can participate by raising awareness, supporting health initiatives, ensuring children attend health check-ups, and collaborating with health workers to promote healthy practices.

Related keywords: woman health, child nutrition, Gokorno, maternal health, child development, nutrition programs, women's health initiatives, child feeding practices, community health, maternal and child welfare

CHILD LABOUR SLOGANS

Understanding the Power of Child Labour Slogans

Child labour slogans serve as powerful tools in raising awareness and mobilizing action against the exploitation of children in various industries around the world. They are concise, memorable phrases designed to evoke emotion, inspire change, and bring attention to the urgent need to eliminate child labour. These slogans are often used in campaigns, protests, educational programs, and social media to spread messages that highlight the injustices faced by child workers and advocate for their rights.

In this article, we delve into the significance of child labour slogans, explore their features, and provide a collection of impactful slogans to help you understand how words can make a difference in the fight against child exploitation.

The Importance of Child Labour Slogans

Raising Awareness

Child labour remains a pressing issue affecting millions of children worldwide. Slogans serve as a quick and effective way to draw attention to this problem, making it accessible and understandable to a wide audience. They distill complex issues into simple, compelling messages that are easy to remember and share.

Mobilizing Action

A well-crafted slogan can motivate individuals and communities to take action—whether it's participating in campaigns, spreading awareness, or supporting policies that protect children's rights. They act as rallying cries that unify people around a common cause.

Influencing Policy and Public Opinion

Slogans can influence policymakers by highlighting the urgency of the issue. When they go viral or are widely adopted, they can pressure governments and organizations to implement stricter laws and better enforcement against child labour.

Educational Impact

Using slogans in educational settings helps inculcate values of childhood innocence, education, and human rights. They serve as important tools for teachers and activists to discuss the importance of ending child labour.

Characteristics of Effective Child Labour Slogans

Concise and Memorable

Good slogans are short, catchy, and easy to recall. They leave a lasting impression on the audience.

Emotionally Appealing

They evoke feelings such as empathy, outrage, or hope to motivate action.

Clear and Direct

Effective slogans clearly communicate the core message without ambiguity.

Positive and Empowering

While some slogans highlight the problem, the most impactful ones also inspire hope and solutions.

Universal Relevance

They should resonate across different cultures and languages to maximize impact.

Examples of Powerful Child Labour Slogans

Below are some compelling slogans that have been used in campaigns worldwide. These examples demonstrate how impactful words can be in the fight against child labour.

General Child Labour Slogans

- "Children are not for sale."
- "Stop child labour now."
- "Give childhood back to children."
- "Every child deserves education, not exploitation."
- "End child labour, empower future."
- "Childhood is a right, not a privilege."
- "Say no to child labour."
- "Protect childhood, abolish child labour."
- "Children should play, not work."
- "Eliminate child labour, embrace education."

Slogans Focused on Education and Hope

- "Education is their right, child labour is their fight."
- "Help children learn, not earn."
- "Give a child a future, end child labour."
- "Build a world where children learn, not work."
- "Every child deserves a classroom, not a factory."

Slogans Highlighting the Impact of Child Labour

- "Child labour steals childhood and education."
- "Childhood lost to labour is a future lost."
- "Child labour destroys dreams."
- "Children working today, losing tomorrow."
- "Stop child labour before it stops a child's future."

Slogans for Advocacy and Policy Change

- "Enforce laws, end child labour."
- "Policy change saves children."
- "Support laws that protect children."
- "Justice for child workers."
- "Create safe environments for children."

How to Create Your Own Child Labour Slogans

Creating effective slogans requires creativity and understanding of the core message. Here are some tips to help you craft your own impactful slogans:

Identify the Core Message

Decide what aspect of child labour you want to focus on? awareness, education, policy change, or moral obligation.

Use Powerful Words

Incorporate words that evoke emotion, such as ?protect,? ?save,? ?end,? ?childhood,? ?future,? and ?rights.?

Keep It Short and Simple

Aim for brevity to ensure your message is easily remembered and shared.

Make It Rhyme or Alliterate

Rhyming or alliteration makes slogans catchy, e.g., "Stop child labour, save childhood."

Be Positive and Hopeful

While emphasizing the seriousness of the issue, inspire hope for change and a better future.

Test Your Slogan

Share it with others to see if it resonates and evokes the intended response.

Using Child Labour Slogans Effectively

In Campaigns and Rallies

Display slogans prominently on banners, posters, and placards during protests or awareness drives.

On Social Media

Share slogans with hashtags to reach a broader audience and create viral campaigns.

In Educational Programs

Use slogans to initiate discussions in classrooms and community groups about the importance of ending child labour.

Collaborate with Influencers and Organizations

Partner with NGOs, celebrities, and social activists to amplify the message.

The Role of Slogans in the Global Fight Against Child Labour

Slogans are more than just catchy phrases; they are catalysts for change. They condense complex issues into simple messages that can be disseminated widely, influencing attitudes and behaviors. When combined with action, education, and policy reforms, slogans help to:

- Raise global awareness about the prevalence and consequences of child labour.

- Mobilize communities to advocate for children's rights.
- Push governments and organizations to enforce laws against child exploitation.
- Encourage children themselves to speak out and seek help.
- Build a movement that prioritizes education and childhood protection.

Conclusion

Child labour slogans are vital tools in the ongoing battle to eradicate child exploitation worldwide. They serve to educate, inspire, and unite individuals and communities in the pursuit of justice and children's rights. By crafting powerful messages and disseminating them effectively, we can create a global environment where every child is free from the shackles of child labour and has access to education, safety, and a bright future.

Remember, a single slogan can spark a movement, so choose your words carefully, speak out boldly, and be part of the change. Let's work together to ensure that childhood remains a time of innocence, learning, and hope for every child across the globe.

Child Labour Slogans: Raising Awareness and Inspiring Action Against Child Labour

Child labour remains one of the most pressing social issues worldwide, impacting millions of young lives and hindering their development, education, and future prospects. Child labour slogans serve as powerful tools to raise awareness, evoke emotional responses, and motivate collective action to eradicate this injustice. These succinct, memorable phrases distill complex issues into impactful messages, making them essential in campaigns, protests, school programs, and social media movements aimed at ending child exploitation.

In this comprehensive guide, we'll explore the significance of child labour slogans, their role in advocacy, and how to craft effective slogans that resonate with audiences. We'll also provide inspiring examples and tips on leveraging slogans to create meaningful change.

The Importance of Child Labour Slogans in Advocacy

Child labour slogans are more than just catchy phrases; they are vital instruments in the fight against child exploitation. Their importance can be understood through several key roles:

- **Raising Awareness:** Slogans quickly communicate the severity of child labour issues to the public, drawing attention to the plight of vulnerable children.
- **Mobilizing Support:** Memorable slogans inspire individuals and communities to participate in campaigns, protests, or donations.
- **Influencing Policy:** Well-crafted slogans can influence policymakers by highlighting the urgency

of enacting or enforcing laws against child labour.

- **Creating Emotional Impact:** Short, powerful slogans evoke empathy and motivate action by appealing to moral and emotional sensibilities.
- **Education and Outreach:** Slogans serve as educational tools in schools and community programs to inform children and adults about their rights and the importance of education.

Characteristics of Effective Child Labour Slogans

To craft slogans that resonate and inspire action, it's essential to understand what makes a slogan effective. Here are key characteristics:

- **Concise and Memorable:** Short phrases that are easy to remember and repeat.
- **Emotionally Engaging:** Use of words that evoke feelings of empathy, justice, and urgency.
- **Clear and Focused:** Directly address the core issue—child labour—and its negative impacts.
- **Positive and Hopeful:** While highlighting problems, effective slogans often inspire hope and a call for change.
- **Universal Appeal:** Language that transcends cultural and language barriers to reach a broad audience.

Types of Child Labour Slogans

Child labour slogans can be categorized based on their focus and tone:

- Awareness Slogans

These slogans aim to inform the public about the realities of child labour.

- "Stop Child Labour, Start Child Education!"
- "Every Child Deserves a Childhood."
- "Child Labour Steals Childhood and Future."

- Advocacy Slogans

Designed to motivate action and support for anti-child labour policies.

- "Say No to Child Labour, Say Yes to Education!"

- "Protect Childhood, End Child Labour."
- "Join the Fight, End Child Labour Today."

- Emotional and Moral Slogans

Focus on evoking empathy and moral responsibility.

- "Children Should Play, Not Work."
- "Children Are Not Tools for Labour."
- "Give Children Their Childhood Back."

- Inspirational Slogans

Encourage hope and collective responsibility.

- "Together We Can End Child Labour."
- "A Future Free of Child Labour Starts Now."
- "Educate a Child, Change the World."

Crafting Impactful Child Labour Slogans: Tips and Techniques

Creating slogans that truly make an impact involves understanding your audience and message. Here are some practical tips:

Know Your Audience

- Tailor slogans to resonate with children, parents, teachers, policymakers, or the general public.
- Use language that appeals to their values and concerns.

Focus on Positivity and Hope

- While addressing serious issues, incorporate hopeful messages to inspire action.

Use Rhyme, Alliteration, and Repetition

- These literary devices make slogans more memorable.
- Example: "Stop Child Labour, Support Education."

Keep It Simple

- Avoid complex words; aim for clarity and brevity.

Incorporate Powerful Words

- Words like "Protect," "End," "Save," "Childhood," "Future," and "Education" evoke strong emotions.

Make It Visual

- Pair slogans with impactful visuals for greater effect in campaigns and posters.

Examples of Effective Child Labour Slogans

Here are some compelling slogans that have been used in campaigns worldwide:

- "Children Need Education, Not Exploitation."
- "Child Labour is a Crime; Education is a Right."
- "Children Should Be Playing, Not Working."
- "Say No to Child Labour, Say Yes to Childhood."
- "Every Child Has the Right to Learn."
- "End Child Labour, Empower Future Generations."
- "Stop Child Labour Now? Educate, Elevate, Empower."
- "Children's Childhood Is a Fundamental Right."
- "Child Labour Kills Dreams. Support Education."
- "No More Child Labour? Build a Better Future."

Leveraging Slogans in Campaigns and Movements

To maximize the impact of child labour slogans, they should be integrated into broader strategies:

- Social Media Campaigns: Use hashtags and share slogans alongside images and stories.

- School Programs: Incorporate slogans into classroom activities, posters, and awareness drives.
- Protests and Rallies: Display slogans on banners, placards, and T-shirts.
- Community Outreach: Distribute flyers with powerful slogans to educate local populations.
- Policy Advocacy: Use slogans in petitions, letters, and meetings with policymakers to emphasize key messages.

The Power of Collective Action: How Slogans Can Drive Change

While slogans alone cannot end child labour, they are vital in fostering collective consciousness and action. When communities, governments, NGOs, and individuals unite under shared messages, their combined voice becomes a formidable force against exploitation.

Effective slogans can:

- Spark conversations and debates.
- Mobilize resources and volunteers.
- Influence legislation and enforcement.
- Create a cultural shift that values children's rights.

Conclusion

Child labour slogans are essential tools in the ongoing battle to eliminate child exploitation and promote children's rights to safety, education, and childhood. Their simplicity, emotional appeal, and memorability make them powerful in raising awareness and inspiring action across diverse audiences. By crafting impactful slogans and integrating them into broader advocacy efforts, individuals and organizations can contribute to creating a world where every child is free from labour and has the opportunity to learn, play, and grow in dignity and safety.

Remember, every word counts. A well-chosen slogan can be the spark that ignites change, so let your words stand for the voiceless children who deserve a better future.

Question What is the importance of child labour slogans in raising awareness? Child labour slogans play a vital role in raising awareness by highlighting the injustices faced by children, encouraging societal action, and inspiring change to eliminate child labour practices. **Can you give examples of effective child labour slogans?** Examples include 'Stop Child Labour, Give Kids a Chance,' 'Children Should Play, Not Work,' and 'End Child Labour, Ensure Bright Futures.' These slogans are simple, impactful, and memorable. **How can slogans help in the fight against child labour?** Slogans can mobilize communities, influence policymakers, and spread awareness quickly, thus fostering collective efforts to end child labour and promote children's rights. **What are some key messages conveyed by child labour slogans?** They often emphasize children's right to education,

the harmful effects of child labour, and the need for societal and governmental action to protect children. How should child labour slogans be designed to be most effective? Effective slogans should be concise, emotionally impactful, easy to remember, and capable of inspiring action or empathy among audiences. Why is it important to spread child labour slogans widely? Wide dissemination helps to raise global awareness, creates pressure for policy change, and encourages communities to actively oppose child labour and support children's rights.

Related keywords: child labour awareness, stop child exploitation, education for children, child rights, end child slavery, protect children's future, child labour prevention, raise awareness, children's rights slogans, end child labor

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