

# KODAK EASYSHARE Z981 DIGITAL CAMERA

## Full Version

### Kodak EasyShare Z981 Digital Camera

The Kodak EasyShare Z981 digital camera is a versatile and powerful point-and-shoot camera designed for photography enthusiasts who seek high-quality images combined with advanced features. With its impressive zoom capabilities, innovative features, and user-friendly interface, the Z981 stands out as an excellent choice for capturing life's precious moments, whether you're a beginner or an experienced photographer. This comprehensive review covers everything you need to know about the Kodak EasyShare Z981, from its specifications and key features to tips on maximizing its performance and why it remains a popular choice among digital camera users.

### Overview of the Kodak EasyShare Z981 Digital Camera

The Kodak EasyShare Z981 is a bridge camera that bridges the gap between compact point-and-shoots and professional DSLR cameras. It boasts a 12-megapixel CCD sensor paired with a powerful 24x optical zoom lens, allowing users to capture detailed images from a wide range of distances. Its robust feature set includes HD video recording, multiple scene modes, manual controls, and an intuitive interface, making it suitable for various shooting conditions.

### Key Specifications of the Kodak EasyShare Z981

Understanding the technical specifications provides insight into the camera's capabilities:

#### Sensor and Image Quality

- 12 Megapixel CCD sensor for high-resolution images
- Image stabilization to reduce blur caused by camera shake
- Enhanced low-light performance with ISO options up to 1600

#### Lens and Zoom

- 24x optical zoom lens (equivalent to 26-624mm in 35mm terms)
- Focal length: 4.3-103mm
- F/3.0-5.9 aperture range for versatile shooting

## Display and Viewfinder

- 3.0-inch LCD screen with 230,000 dots
- Tilting display for flexible framing and selfies

## Video Capabilities

- HD 720p video recording at 30fps
- Built-in microphone for audio recording
- Dedicated video recording button for quick access

## Connectivity and Storage

- SD/SDHC card compatibility for storage expansion
- USB 2.0 port for transfer and connectivity
- Optional HDMI output for viewing on compatible devices

## Power and Battery

- Lithium-ion rechargeable battery (Li-ion 680mAh)
- Battery life supports approximately 200 shots per charge

## Design and Build Quality

The Kodak EasyShare Z981 features a sturdy and ergonomic design, making it comfortable to hold during extended shooting sessions. Its compact size allows for easy portability, fitting comfortably in most bags or pockets. The textured grip ensures a secure hold, while the placement of buttons and controls is intuitive, enabling quick adjustments without navigating complicated menus.

## Design Features

- Black matte finish with a sleek design
- Dedicated mode dial for quick switching between shooting modes
- Accessible buttons for zoom, playback, and menu navigation

## Portability and Handling

The camera's lightweight construction (approximately 1.25 pounds) makes it suitable for travel, outdoor photography, or casual shooting. Its tilting LCD enhances versatility, allowing users to shoot from high or low angles effortlessly.

## Performance and Image Quality

The Kodak EasyShare Z981 delivers commendable performance, especially considering its price point. Its 24x optical zoom is ideal for wildlife, sports, or distant landscapes, providing sharp images with minimal distortion when used with proper stabilization.

### Image Quality

- Produces vibrant, detailed images suitable for large prints or digital sharing
- Effective noise reduction at lower ISO settings
- Excellent color reproduction that maintains natural tones

### Autofocus and Speed

- Fast autofocus performance in well-lit conditions
- Limited lag for a camera in this class, making it suitable for capturing fleeting moments
- Continuous autofocus mode available for moving subjects

### Low-Light Performance

While CCD sensors aren't as adept in low-light scenarios as newer CMOS sensors, the Z981 performs reasonably well with ISO adjustments and image stabilization. However, users should avoid extreme low-light conditions to prevent noise and blurriness.

## Video Recording Capabilities

The Z981's HD video feature allows users to record moments in high definition, making it a versatile device for both photography and videography.

### Video Features

- 720p resolution at 30 frames per second
- Optical zoom during recording for dynamic shots
- Built-in microphone captures audio clearly

- Easy one-touch recording button for quick start

## Tips for Better Video Capture

- Use a tripod to minimize shake during recording
- Choose a scene mode suitable for your environment, such as "Night" or "Sports"
- Ensure adequate lighting for clearer audio and video quality

## Ease of Use and User Interface

Despite its advanced features, the Kodak EasyShare Z981 is designed with user-friendliness in mind. The interface is straightforward, with clearly labeled buttons and an intuitive menu system.

## Operational Features

- Scene modes for automatic adjustments based on shooting conditions
- Manual controls for aperture, shutter speed, and exposure compensation
- Fast access to frequently used settings

## Connectivity and Sharing

- Easy transfer of images via USB to computers or compatible devices
- Compatibility with Kodak's Share button for quick sharing on social media or email
- Optional Wi-Fi adapters (if supported) for wireless transfer (note: check compatibility)

## Pros and Cons of the Kodak EasyShare Z981

### Pros

- Exceptional 24x optical zoom for versatile shooting
- High-resolution 12MP sensor ensures detailed images
- HD video recording with optical zoom support
- User-friendly interface suitable for beginners
- Compact and lightweight design for portability

### Cons

- CCD sensor may produce noise in low-light conditions
- Limited ISO range compared to newer models
- No built-in Wi-Fi for wireless sharing (requires accessories)
- LCD resolution could be higher for better image review

## Who Should Consider the Kodak EasyShare Z981?

This camera is ideal for:

- Amateur photographers looking for a camera with powerful zoom capabilities
- Travel enthusiasts wanting a portable device that captures distant subjects
- Family users interested in capturing high-quality photos and videos
- Beginner photographers wanting manual controls without complexity

It's a great choice for those who desire an all-in-one device that combines ease of use with advanced features.

## Final Verdict

The Kodak EasyShare Z981 remains a reliable and capable digital camera for those seeking a balance between advanced features and affordability. Its impressive zoom range, decent image quality, and user-friendly controls make it a versatile tool for various photography needs. While it may not match the performance of newer models with CMOS sensors and Wi-Fi capabilities, it still holds its own as a solid option for capturing detailed images and HD videos on the go.

## Tips to Maximize Your Kodak EasyShare Z981 Experience

To get the most out of your camera, consider the following tips:

- Use the scene modes to optimize settings for different environments
- Keep the lens clean and free from dust for clear images
- Utilize image stabilization whenever possible to reduce blur
- Experiment with manual controls to learn photography fundamentals
- Regularly transfer and back up your images to prevent data loss

In conclusion, the Kodak EasyShare Z981 is a versatile, feature-rich digital camera suitable for a broad range of users. Its combination of a powerful zoom, decent image quality, and ease of use make it a compelling option for capturing life's moments in stunning detail. Whether you're exploring nature, capturing family memories, or creating videos, the Z981 provides the tools necessary to

elevate your photography experience.

Kodak EasyShare Z981 Digital Camera is a versatile and feature-rich camera designed to cater to photography enthusiasts who seek a balance between advanced capabilities and user-friendly operation. With its impressive zoom range, innovative features, and solid build quality, the Z981 stands out as a reliable companion for capturing moments both big and small. This review delves into the various aspects of the Kodak EasyShare Z981, exploring its design, performance, image quality, and overall value to help potential buyers make an informed decision.

## Design and Build Quality

The Kodak EasyShare Z981 sports a robust and ergonomic design, making it comfortable to hold during extended shooting sessions. Its compact body, combined with a textured grip, ensures stability and ease of use. The camera's dimensions are manageable, weighing approximately 20 ounces, which makes it portable enough for casual outings without feeling bulky.

The camera features a substantial 3-inch LCD screen on the back, providing clear and vibrant visuals for framing shots and reviewing images. The placement of controls is intuitive, with dedicated buttons for modes, playback, and menu navigation. The zoom lever surrounds the shutter button, allowing for smooth zooming while capturing images.

Pros:

- Solid and ergonomic build
- Clear, bright LCD display
- Comfortable grip for extended use

Cons:

- Slightly bulky compared to compact point-and-shoots
- Plastic body may feel less premium

## Key Features and Specifications

The Kodak EasyShare Z981 is packed with features that appeal to both beginners and more experienced users. Its headline feature is the impressive 24x optical zoom, which covers a focal length range of 25-600mm, allowing users to capture distant subjects with ease. Additionally, it boasts a 12.1-megapixel CCD sensor, providing reasonable image resolution for prints and digital sharing.

Other notable features include:

- 12.1 MP CCD sensor
- 24x optical zoom lens (25-600mm)
- 3.0-inch LCD display
- HD video recording (720p)
- Face detection technology
- Image stabilization
- Scene modes and manual controls

Features in detail:

- **Zoom:** The 24x zoom is one of the standout features, giving flexibility for various shooting scenarios, from wide landscapes to distant wildlife.
- **Video Recording:** Capable of capturing HD videos at 720p resolution, making it suitable for casual videography.
- **Scene Modes:** A variety of scene modes such as portrait, landscape, macro, and night, help optimize settings for different environments.
- **Manual Controls:** Offers aperture and shutter speed adjustments, appealing to users wanting more control over their shots.

## Image Quality and Performance

The Kodak EasyShare Z981 delivers respectable image quality, especially considering its class and price point. The 12.1 MP CCD sensor produces sharp images with decent color reproduction in good lighting conditions. The images are detailed and suitable for printing up to A3 size without significant loss of quality.

In well-lit environments, the camera performs admirably, capturing vibrant images with accurate colors. The autofocus system is quick and reliable, though it can struggle somewhat in low-light conditions or with fast-moving subjects. The built-in image stabilization helps reduce blur caused by handshake, especially at the telephoto end of the zoom.

Performance Highlights:

- **Low-Light Shooting:** Adequate for casual use; however, noise can become apparent at higher ISO settings.
- **Zoom Performance:** Maintains good image clarity throughout the zoom range, thanks to optical

stabilization.

- Video Quality: Suitable for casual recording; 720p resolution is standard for cameras in this class.

Limitations:

- CCD sensors tend to produce more noise compared to CMOS sensors, especially in darker scenes.
- No RAW format support, limiting post-processing flexibility.

## Ease of Use and User Interface

One of the strengths of the Kodak EasyShare Z981 is its user-friendly interface. The camera features a straightforward menu system that is easy to navigate, even for beginners. The dedicated mode dial allows quick access to different shooting modes, including auto, scene, video, and manual modes.

The LCD screen provides a real-time preview with minimal lag, aiding in composition. The physical buttons are well-placed, and the zoom control ring around the shutter button offers smooth zooming action. The camera also offers a helpful help guide on-screen, explaining various settings for novice users.

User Experience:

- Intuitive controls for quick adjustments
- Clear menu navigation
- Helpful on-screen guidance

Potential Improvements:

- The menu system could benefit from more customization options.
- Autofocus in low-light situations may require manual intervention.

## Battery Life and Storage

The Kodak EasyShare Z981 uses a rechargeable lithium-ion battery, providing a decent amount of shooting time per charge. Under typical usage, users can expect around 200-300 shots before needing to recharge, which is adequate for casual photography.

For storage, it accepts SD/SDHC cards, allowing users to expand capacity easily. The camera's internal memory is limited, so an SD card is recommended for extended shooting sessions.

Pros:

- Good battery life for a camera of its class
- Supports SD/SDHC cards for expandable storage

Cons:

- Battery recharge time can be slightly lengthy
- No battery indicator for remaining power

## Video Capabilities

While primarily a still camera, the Kodak EasyShare Z981 offers decent video recording features. The 720p HD videos are clear and smooth, suitable for casual sharing online. The camera's optical zoom can be used during recording, adding versatility to video capture.

However, it lacks advanced video features such as manual focus during recording, microphone input, or higher resolutions like 1080p. For users interested in professional-quality videos, this may be a limitation.

Strengths:

- Easy to record HD videos
- Optical zoom available during recording

Weaknesses:

- Limited video resolution
- No advanced audio or video controls

## Connectivity and Extras

The camera includes basic connectivity options such as a USB port for transferring images to computers. It also supports direct printing via PictBridge-compatible printers. However, it does not

feature Wi-Fi or HDMI output, which are common in more modern cameras.

The absence of Wi-Fi means users need to connect via USB or remove the SD card for transferring images. The camera does not include an accessory port or external microphone input.

Additional Features:

- PictBridge support for direct printing
- No built-in Wi-Fi or NFC

## Summary: Pros and Cons

Pros:

- Excellent zoom range (24x optical)
- User-friendly interface with intuitive controls
- Good image quality in well-lit conditions
- Solid build with comfortable grip
- Decent battery life and expandable storage

Cons:

- Larger and heavier than compact cameras
- No RAW image support
- CCD sensor may produce noise in low-light conditions
- Limited video resolution and features
- Lack of modern connectivity options like Wi-Fi

## Conclusion

The Kodak EasyShare Z981 Digital Camera is a versatile and capable device that strikes a good balance between advanced features and ease of use. Its standout feature—the 24x optical zoom—makes it ideal for travel, wildlife, or sports photography where distance matters. Its straightforward interface ensures that even beginners can quickly learn to operate the camera, while manual controls appeal to more experienced users.

However, it is not without its limitations. The CCD sensor and lack of modern connectivity might be drawbacks for tech-savvy users or those looking for high-end video capabilities. Still, for casual

photographers seeking a reliable camera with a powerful zoom, the Z981 offers excellent value.

In summary, if your photography needs include capturing distant subjects, enjoying straightforward operation, and maintaining a reasonable budget, the Kodak EasyShare Z981 is a commendable choice. Its durability, impressive zoom, and decent image quality make it a camera worth considering for both novice and intermediate photographers who prioritize functionality over cutting-edge features.

**QuestionAnswer** What are the key features of the Kodak EasyShare Z981 digital camera? The Kodak EasyShare Z981 features a 12.1 MP CCD sensor, 26x optical zoom, 3-inch LCD screen, HD video recording, and image stabilization, making it versatile for both photography and videography. Is the Kodak EasyShare Z981 suitable for professional photography? While the Z981 offers extensive zoom and manual controls, it is more targeted towards advanced amateurs rather than professional photographers, due to its fixed lens and sensor size. How does the Kodak EasyShare Z981 perform in low-light conditions? The camera's 12.1 MP sensor and image stabilization help improve low-light performance, but it may still struggle in very dark environments compared to DSLRs or mirrorless cameras. Can I shoot high-definition videos with the Kodak EasyShare Z981? Yes, the Z981 supports HD video recording at 720p resolution, allowing you to capture high-quality videos. What are the advantages of the Kodak EasyShare Z981's 26x zoom lens? The 26x optical zoom enables capturing distant subjects with clarity, making it ideal for wildlife, sports, and travel photography without sacrificing image quality. Is the Kodak EasyShare Z981 easy to use for beginners? Yes, it features a user-friendly interface with automatic and scene modes, making it accessible for beginners while offering manual controls for more experienced users. What are some common issues users face with the Kodak EasyShare Z981? Some users report battery life concerns, slower autofocus in certain conditions, and occasional lag during image processing, but overall it remains a popular choice for its zoom and versatility.

**Related keywords:** Kodak EasyShare Z981, digital camera, 14MP camera, 26x optical zoom, 3-inch LCD, image stabilization, HD video recording, point and shoot, optical zoom camera, Kodak camera accessories